

TO: Fax Sender at 15137720052

Fax Information

Date Received: 10/27/2005 11:01:39 PM [Eastern Daylight Time]

Total Pages: 10 (including cover page)

Received  
Cover  
Page

PACEY TRITE  
 JONAS D. JOE  
 DAVIS & STALLARD  
 J. ROBERT CHAMBERS  
 CHUCK COX, J. LUKIN  
 KURTAL HEDGECOCK  
 CLARENCE M. LINDEN, JR.  
 THOMAS J. BURKE  
 GEORGE S. KALOSHE  
 VINCE L. JACOBS  
 AL & SUZANNE  
 R. VINCE & ROSEMARY  
 KEVIN M. HART  
 PHILIP G. & HELEN L. B.  
 THOMAS W. & MURIEL  
 SCOTT A. STEINBERGER  
 JAMES E. STEINBERGER  
 MICHAEL J. STEINBERGER  
 MICHAEL L. STEINBERGER  
 MICHAEL L. STEINBERGER

2100 CAREW TOWER  
441 VINE STREET  
CINCINNATI, OHIO 45202-2917  
TELEPHONE 513-241-2324  
FACSIMILE 513 241-6231  
WEBSITE: [www.wmgsport.com](http://www.wmgsport.com)  
PATENT, TRADEMARK, COPYRIGHT  
AND UNFAIR COMPETITION LAW  
AND RELATED LITIGATION  
LEONARD WOOD 1525-1908  
TERRY A. JERSON 1525-1905  
DENISE R. FLYERS 1935-

JOSEPH R. JORDAN  
C. ROBERT EISEN  
KATHRYN E. SMITH  
P. ANDREW BLATT, PH.D.  
DAVID E. JEFFERSON  
WILLIAM A. ALLEN, PH.D.  
JOHN PAUL CLARK  
DOUGLAS A. SCHNEIDER  
DREW A. SCHWARTZ  
DAVID W. JOHNSON  
SARAH OTTE GRABER  
STEVEN W. BLUMFELD, PH.D.  
RANDALL S. JACKSON, JR.  
TECHNICAL ADVISORS  
LEAHY M. LARSON, PH.D.

October 27, 2005

To: Examiner Thong H. Vu  
Group Unit No. 2152  
Commissioner for Patents  
P.O. Box 1450  
Alexandria, VA 22313-1450

From: Thomas W. Humphrey *THW*  
Re: Our File: SONY-97  
U.S.A. Application Serial No.  
09/799,225  
Filed March 5, 2001  
Method of Building and Managing  
Personal Profiles  
Cudorf et al.

Pages: 10 (including cover sheet)

MESSAGE/COMMENTS

Confirmation copy will not follow.

The undersigned is the President or Attorney-in-Fact of the undersigned, who hereby certifies that the information contained herein is true and correct to the best of his knowledge and belief, and that he is authorized to execute this document on behalf of the undersigned.

This document is intended to be used as a confidential communication. It contains information that is confidential, proprietary, or otherwise subject to legal protection. It is intended to be used solely for the purpose of the transaction described herein. It is not to be distributed outside the transaction, nor is it to be used for any other purpose. If you are not a party to the transaction, please do not disseminate this information. If you are a party to the transaction, please keep this information confidential. If you have any questions, please contact the undersigned at the address above. Thank you.

If transmission is interrupted or of poor quality, please notify us immediately by calling (513) 281-2374 and ask for the sender's assistance. OUR FAX NUMBER IS (513) 241-6234.

## WOOD, HERRON & EVANS, L.L.P.

BRUCE TITTEL  
DONALD F. FREI  
DAVID S. STALLARD  
J. ROBERT CHAMBERS  
GREGORY J. LUNN  
KURT L. GROSSMAN  
CLEMENT H. LUKEN, JR.  
THOMAS J. BURGER  
GREGORY F. AHRENS  
WAYNE L. JACOBS  
KURT A. SUMME  
KEVIN G. ROONEY  
KEITH R. HAUPT  
THEODORE R. REMAKLUS  
THOMAS W. HUMPHREY  
SCOTT A. STINEBRUNER  
DAVID H. BRINKMAN  
BEVERLY A. LYMAN, PH.D.  
KRISTIL L. DAVIDSON

OF COUNSEL  
JOHN D. POFFENBERGER  
DAVID J. JOSEPHIC  
THOMAS W. FLYNN  
J. DWIGHT POFFENBERGER, JR.  
BRADLEY D. BECK

2700 CAREW TOWER  
441 VINE STREET  
CINCINNATI, OHIO 45202-2917  
TELEPHONE: 513-241-2324  
FACSIMILE: 513-241-6234

WEBSITE: [www.whepatent.com](http://www.whepatent.com)  
PATENT, TRADEMARK, COPYRIGHT  
AND UNFAIR COMPETITION LAW  
AND RELATED LITIGATION

EDMUND P. WOOD 1923-1968  
TRUMAN A. HERRON 1935-1976  
EDWARD B. EVANS 1936-1971

JOSEPH R. JORDAN  
C. RICHARD EBY

KATHRYN E. SMITH  
P. ANDREW BLATT, PH.D.  
DAVID E. JEFFERIES  
WILLIAM R. ALLEN, PH.D.  
JOHN PAUL DAVIS  
DOUGLAS A. SCHOLER  
BRETT A. SCHATZ  
DAVID W. DORTON  
SARAH OTTE GRABER  
STEVEN W. BENINTENDI, PH.D.  
RANDALL S. JACKSON, JR.

TECHNICAL ADVISORS  
HENRY M. LABODA, PH.D.

October 27, 2005

### FACSIMILE COVER SHEET

To: Examiner Thong H. Vu  
Group Unit No. 2152  
Commissioner for Patents  
P.O. Box 1450  
Alexandria, VA 22313-1450

Fax: 571-273-8300

From: Thomas W. Humphrey *TWH*  
Re: Our File: SONY-97  
U.S.A. Application Serial No.  
09/799,225  
Filed March 5, 2001  
Method of Building and Managing  
Personal Profiles  
Gudorf et al.

Pages: 10 (including cover sheet)

### MESSAGE/COMMENTS

Confirmation copy will not follow.

The information in this facsimile message is ATTORNEY-CLIENT PRIVILEGED, WORK PRODUCT and/or CONFIDENTIAL INFORMATION intended only for the use of the individual or entity to whom this message is addressed. If the reader of this message is not the intended recipient or the employee or agent responsible for delivering it to the intended recipient, you are hereby notified that any dissemination, distribution or reproduction of this communication is strictly prohibited. If you have received this communication in error, please immediately notify us by telephone and return the original message to us at the above address via mail. Thank you. If transmission is interrupted or of poor quality, please notify us immediately by calling (513) 241-2324 and ask for the sender's assistant. OUR FAX NUMBER IS (513) 241-6234.

hp officejet d145  
printer/fax/scanner/copier

Fax-History Report for  
Humphrey  
15137720052  
Oct 27 2005 11:06pm

---

Last Transaction

<u>Date</u>	<u>Time</u>	<u>Type</u>	<u>Identification</u>	<u>Duration</u>	<u>Pages</u>	<u>Result</u>
Oct 27	11:02pm	Fax Sent	15712738300	3:45	10	OK

---